

Research into Policy and Practice

9.45 – 16.30 Thursday 23rd September 2010
Riverside Centre, Riverside Court, Pride Park, Derby, DE24 8HY



East Midlands
Improvement and
Efficiency Partnership

A free one day training course

Do you want to maximize the likelihood that your research findings will make a difference rather than just sit on a shelf?

This one day course covers the essential requirements for ensuring that research has an impact on policy and practice.

The course will help those who commission or carry out research and evaluation to ensure that their findings reach the right policy and practice audiences, are used and understood and have an impact. Delivered on behalf of the Social Research Association by Janie Percy-Smith (see below) to a small group, the course combines presentation, discussion and exercises. Opportunities will be provided throughout the day for participants to share and reflect on their own experiences.

Reasons for attending

By the end of the course participants will:

- Understand the relationship between research and policy and practice
- Have an appreciation of other, competing pressures on practitioners and policy makers
- Understand some key characteristics of policy makers and practitioners who they are seeking to influence through research
- Have developed skills in identifying the key messages from research relevant to policy and practice audiences
- Have considered and critically appraised a range of different modes of communicating research findings
- Have shared experiences and examples of good practice.

Who should attend?

Anyone who commissions or carries out research and evaluation and who wants to make sure their findings are used and have an impact.

Hurry, places are limited!

Book your FREE place today, visit:

www.eastmidlandsiep.gov.uk

**or call Lois Dale on
0115 977 4921**





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Janie Percy-Smith is a freelance researcher, consultant and trainer working on a wide range of projects relating to the use of research in policy and practice. She has undertaken major projects on the relationship between research and policy and practice for a number of clients including: the Local Government Association; Sector Skills Development Agency/UKCES; Health Scotland; Social Care Institute of Excellence; Joseph Rowntree Foundation; the Big Lottery Fund; Centre for British Teachers; and the Learning and Skills Development Agency. Janie has delivered training on maximising research impact to: the Skills for Business network, Natural England, Equalities and Human Rights Commission, Economic and Social Research Council funded researchers, and policy officers at the London Borough of Newham. Janie was, until the end of 2002, Professor of Public Policy at the Policy Research Institute, Leeds Metropolitan University where she continues as Visiting Professor.

The Social Research Association (SRA) plays a unique role as an organisation open to social research practitioners and trainees from all sectors, as well as others with an interest in social research. We provide a forum for people working in a diverse range of settings and in different subject specialities, to form wider contacts, exchange views and information, and pursue issues of common concern. SRA training and professional development activities are of interest and relevance to social researchers no matter what sector or setting they are working in. Typically courses attract participants from: central and local government; government agencies; universities, colleges and research institutes; private sector research companies; voluntary organisations; and also independent researchers and consultants. This cross-sectoral approach offers the added benefit of learning from others' experiences.

The East Midlands Improvement and Efficiency Partnership (EM IEP) aims to bring lasting improvements to the region and has a budget of £20 million over three years (2008 - 2011) to do exactly that. It will help forge closer relationships between East Midland authorities - there are 46 councils and five fire and rescue authorities involved - to help them challenge and support one another on their 'improvement journeys'. Other local government organisations such as the Audit Commission, Government Office East Midlands (GOEM) and the Improvement and Development Agency (IDeA) will also play roles.

This training is part of the **East Midlands Customer Insight and Research Project**. The project aims to ensure that customer insight and research resources and expertise are developed, shared and deployed effectively across the East Midlands. For further information on the project contact Rachel Moreton, Customer Insight and Research Project Manager in the first instance on 0781 7235 994, rmoreton1@gmail.com