

Agenda item No: 11

EAST MIDLANDS IMPROVEMENT AND EFFICIENCY PARTNERSHIP BOARD MEETING: 12th SEPTEMBER 2008

Report of the Director

EM IEP Promotional Leaflet and other Communications

1. Purpose of the report
 - 1.1 To present the promotional leaflet on the role and work of the EM IEP.
2. Background
 - 2.1 The **attached** document has been delayed pending the outcome of the EMRA AGM and nominations to serve on the EM IEP Board for 2008/09.
 - 2.2 Councillor Martin Hill approved the text, layout and messages contained within the information leaflet which will be distributed to local authority Members and officers in the region during September.
3. Next Steps
 - 3.1 A draft EM IEP regional prospectus on support available to local authorities and Sub Regional Partnerships has been prepared. This will be finalised now that the performance benchmarking exercise has been completed and circulated to the Board and Officer Steering Group for sign off.
 - 3.2 In addition the EM IEP support team is exploring the possibility of developing its own East Midlands 'Knowledge' observatory to store useful performance data for sharing with all local authorities in the region. This may be additional to the EM IEP web site, subject to technology considerations. A further report will be provided for the EM IEP Board.
 - 3.3 The EM IEP support team will continue to publish its general monthly newsletter which is received by 2-3,000 officers and Members in the region.
 - 3.4 It is also felt desirable to develop a specific short news bulletin for the region's Elected Members, to help raise awareness of the EM IEP programme and work of the Sub Regional Partnerships. It is felt that a bi monthly emailed bulletin would be appropriate.
4. Recommendations
 - 4.1 The EM IEP Board note the EM IEP information leaflet has been circulated with Councillor Hill's approval

4.2 The EM IEP Board agree that a bi monthly Members bulletin be produced for all local authority Elected Members in the region.

Chris Allison
Director EM EIP



The delivery plan ▾

The IEP member board has already approved the delivery plan and programme management arrangements.

This confirms the funding allocated for regional and sub regional programmes that will be developed to contribute to the delivery of the improvement and efficiency strategy.

For more information, visit the East Midlands IEP website.



Nottinghamshire
Old Market Square, Nottingham

Further information ▾

Keep up to date with developments by visiting the EM IEP Website www.eastmidlandsiep.gov.uk

East Midlands Improvement and Efficiency Partnership

47 Loughborough Road, West Bridgford, Nottingham NG2 7LA

tel: 0115 977 4921 web: www.eastmidlandsiep.gov.uk



Rutland
Rutland Water



“The opportunity for delivering greater improvements and efficiencies across the region is great.

“Local authorities are already recognising that bringing added value to their communities means working better and more efficiently.

“The East Midlands Improvement and Efficiency Partnership has a major role to play in supporting councils to deliver and to meet targets.”

Councillor Martin Hill,
chairman of the board



Northamptonshire
Northampton town centre



Summer 2008

East Midlands Improvement and Efficiency Partnership



Leicestershire
Bradgate Park, Charnwood Forest



Derbyshire
The Crescent, Buxton



Lincolnshire
Sibsey Trader Mill, Boston

A brief introduction ▾

This leaflet is intended to give you an idea of the kind of work that will be carried out by the newly formed East Midlands Improvement and Efficiency Partnership (EM IEP).

The partnership aims to bring lasting improvements to our area and has a budget of just under £20 million over the next three years to do exactly that.

“The EM IEP development presents an exciting opportunity and challenge for local authorities across our area to manage their own improvement.

“With significant resources made available by government over three years, there is a good incentive to strive for real service and performance improvements.”

Councillor Martin Hill, chairman of the board

It will help forge closer relationships between East Midland authorities — there are 46 councils and five fire and rescue authorities involved — to help them challenge and support one another on their ‘improvement journeys’.

Other local government organisations — such as the Audit Commission, Government Office East Midlands and the Improvement and Development Agency — will also play roles.

The first East Midlands IEP members board meeting was held in May 2008.



Leicestershire
Colton Square, Leicester

This leaflet:

A brief introduction.

A bit of background.

What will the partnership be doing?

Who’s behind it?

Our vision.

The delivery plan.

Further information.

A bit of background ▾

Improvement and Efficiency Partnerships were set up following the publication of the National Improvement and Efficiency Strategy last December by the Department for Communities and Local Government (DCLG).

This document sets out a framework for supporting improvement and efficiency work in local authorities over the next three years.

While some of the work will continue to be delivered at national level, a major focus will now be on funding through the new Improvement and Efficiency Partnerships.

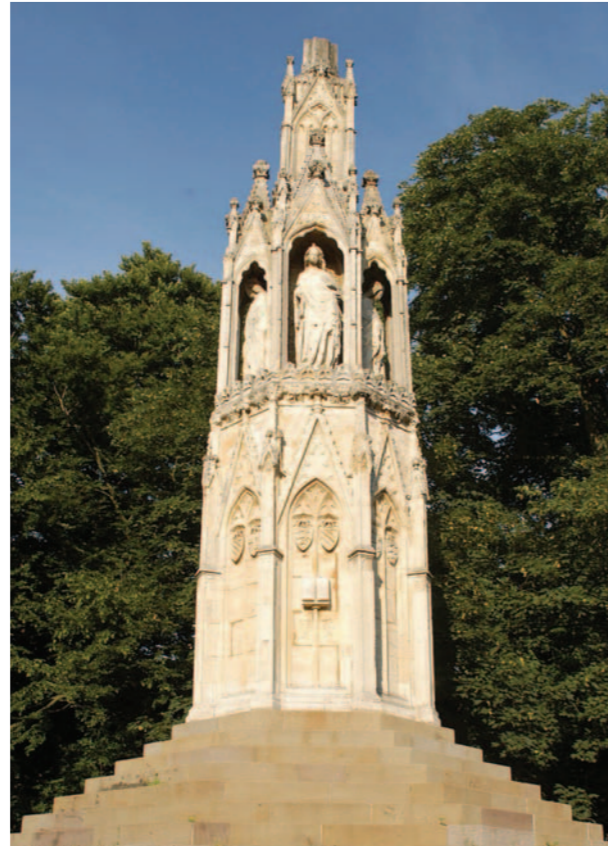
The East Midlands region was allocated £19.6 million over a three year period by the DCLG forming part of a wider £185 million package to all nine partnerships across the country.

Derbyshire, Leicestershire, Lincolnshire, Northamptonshire, Nottinghamshire and Rutland who make up the East Midlands region will benefit from £5.3 million in year one and, subject to DCLG approval, just over £7 million in each of the two following years.

The money will be used to support the delivery of service improvements and efficiency savings as well as helping struggling councils or services.

The partnership will provide local authorities with support to enable them to reach these targets in ways that will benefit their communities.

For more information visit the East Midlands IEP website:
www.eastmidlandsiep.gov.uk



Northamptonshire
Queen Eleanor's Cross, Northampton

What will the partnership be doing? ▾

Among other things it will:

- promote the achievements of East Midlands authorities
- identify and share best practice from other Improvement and Efficiency Partnerships
- commission and provide tools, training and development
- stimulate and promote innovation and new ways of working
- address individual and collective improvement priorities
- share opportunities to support improvement and efficiency
- offer help to councils and services in difficulty

Who's behind it? ▾

The East Midlands IEP board is made up of 12 elected members reflecting a political and geographical balance in the region and is elected annually by the East Midlands Regional Assembly.

Chairs of sub-regional partnerships may become IEP board members in the future.

The board is supported by an officer group from county, unitary, district and borough councils, with officers coming from across the region.



Derbyshire
Sadler Gate, Derby

There will also be a representative from one of the region's fire and rescue authorities.

The officer board is strengthened by advisors from the East Midlands Regional Assembly, Government Office for the East Midlands, the Improvement and Development Agency for local government, the Audit Commission and staff from the East Midlands IEP support team.



Nottinghamshire
Rufford Abbey

Our vision ▾

The aim of the partnership is that "public services in the East Midlands region will rank consistently among the best in the country".

To this end, the board is drawing up a prospectus to show the wide range of support available to local authorities locally, regionally and nationally to deliver their improvement and efficiency targets.

The prospectus is due to be launched in the autumn and will be available online after it is published.

Overall, the prospectus aims to create: **"Better outcomes for people and places – improvement through partnership."**



Lincolnshire
Lincoln Cathedral